



Multi-Modal Learning™ for IT Professionals

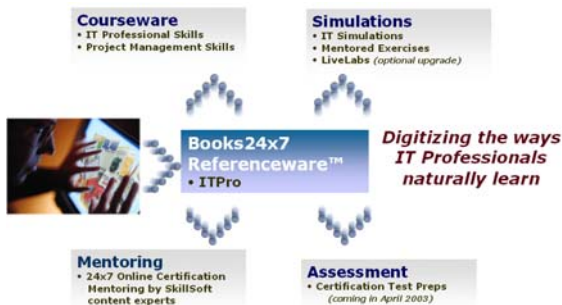
Digitizing the Way IT Professionals Naturally Learn

The competencies required to be competitive in today's global economy have never been more challenging.

In today's business environment, market leaders are attributing their success and industry leadership to human capacity, adaptability, innovation and agility. This is especially true for information technology professionals, who are responsible for creating and implementing new technology-based solutions to meet new and emerging opportunities. To perform with maximum skill and speed, a strategic requirement for today's information technology professional is the need for just-in-time IT-focused training and performance support capabilities.

Challenges of Today's Business Environment...

- ❑ Business innovation and speed are core to business success and survival for virtually all categories of business products and services; businesses are either fast or they're dead
- ❑ Rapid change is constantly creating new markets, new opportunities and new threats
- ❑ Human and intellectual assets are more critical than physical assets the challenge is to pursue new opportunities more effectively than your competitors can
- ❑ Technology and technology skills are core drivers for this rapid change and these new market opportunities

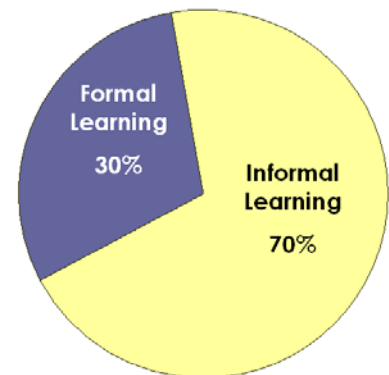


Multi-Modal Learning™ for IT Professionals, from SkillSoft Corporation, represents a powerful new web-based solution that significantly enhances learning and day-to-day productivity for information technology professionals. Multi-Modal Learning is a major step forward in IT learning and productivity, leveraging and integrating SkillSoft's unparalleled range of e-Learning & performance support content, technology and services.

Multi-Modal Learning Is Uniquely Powerful In Supporting Day-To-Day Productivity

Multi-Modal Learning enhances the informal learning and day-to-day performance support processes IT professionals naturally pursue. In-depth research by the U.S. Department of Labor shows that 70% of workplace learning occurs through informal learning processes driven by workers themselves finding the information they need to do their jobs and 30% of workplace learning occurs through formal learning programs planned and driven by the

The Majority of Workplace Learning Occurs through Informal Learning



* Source: U.S. Bureau of Labor Statistics



organizations that employ the workers. Informal learning is the combination of improvised, unplanned, just-in-time learning efforts that are inherent in everyday business operations; activities IT professionals constantly engage in, such as looking up information in a book, asking an expert peer how to handle an issue, researching an issue online through the Web, etc. Collectively, these "on-the-job" learning efforts exert tremendous influence over an organization's real productivity and performance capabilities.

Multi-Modal Learning Embraces Formal Learning Requirements Of Business Organizations

In addition to its exciting new capabilities for supporting and enhancing informal learning, Multi-Modal Learning builds on the capabilities that have been key to the success of SkillSoft customers' formal e-Learning programs. Multi-Modal Learning delivers a strong combination of in-depth courseware, learning management platform technology and support services; which SkillSoft customers have come to count on to support IT certification, continuing professional education, new technology rollouts and other formal learning program priorities.

Multi-Modal Learning for IT Professionals Combines 5 Best-of-Breed IT Learning Modalities

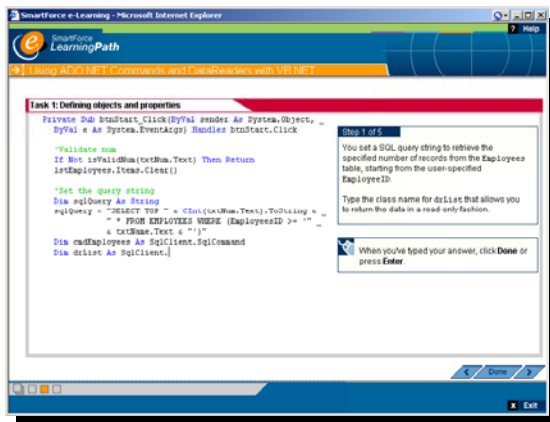
Multi-Modal Learning for IT Professionals integrates five of SkillSoft's leading e-Learning technologies for IT training, certification and day-to-day performance support.

Books24x7 Referenceware™ With its power to support the day-to-day "instant learning" and performance support needs of IT professionals, Referenceware™ is at the core of Multi-Modal Learning™. With just a few mouse clicks, users can instantly access and search the unabridged content of over 2000 books from over 80 of the world's leading publishers in information technology and other related fields. Created by Books24x7, a wholly owned subsidiary of SkillSoft Corporation, the ITPro Referenceware library is designed by and for IT professionals who need to keep up with the accelerating pace of technology and innovation. With ITPro, users are assured immediate access to a constantly growing, relevant resource with the latest on business-critical topics such as languages, network security, coding methodologies, telecom protocols, and IT asset management strategies. Some users describe it as... *having an entire book superstore instantly accessible with the ability to search, personalize and collaborate with colleagues.* With over 200 new books being added to the ITPro Referenceware library every month, this offering leads the e-Learning industry in strong coverage of important new technologies as they emerge.





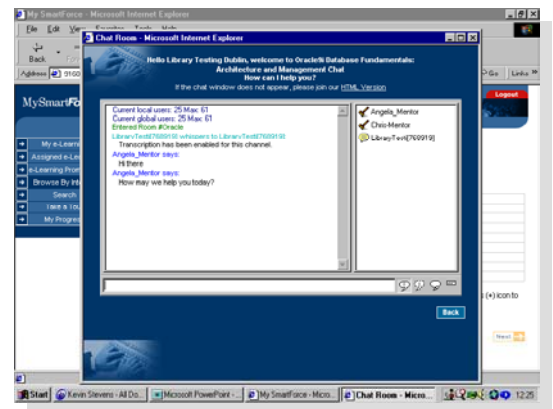
Simulations – SkillSoft's *Multi-Modal Learning for IT Professionals* includes access to over 700 interactive computer technology simulations. These simulations are integrated into the SkillSoft courseware experience to provide learners with rich, task-based, multi-path simulation experiences to provide realistic practice in the technologies being taught. Future enhancements planned for Multi-Modal Learning will also make these simulations accessible directly from related referenceware.



Courseware – SkillSoft's award-winning IT courseware library includes several thousand of hours of interactive instruction on an industry-leading span of today's relevant information technologies. SkillSoft courseware offers thorough coverage of over 50 of the most popular certification exams from Microsoft, Cisco, Oracle, CompTIA and others. In the coming year, SkillSoft plans over 600 hours of new interactive IT addressing Microsoft.NET development, Windows Server 2003 technologies, the latest Cisco and CompTIA certification exams and other emerging technology issues. SkillSoft's IT courseware library will continue to offer unparalleled

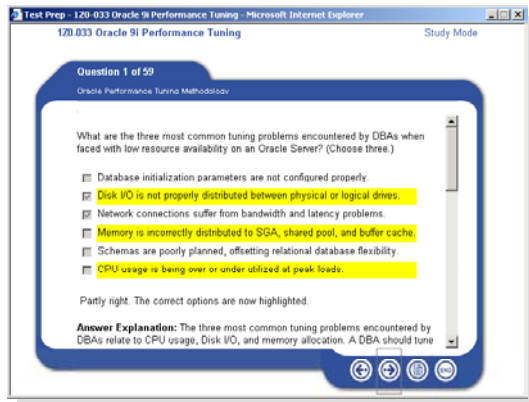
coverage of the newest technologies that are key to our customers' strategic technology initiatives. New courses are made available as they are released, at no additional cost to SkillPort-hosted customers of SkillSoft's *Multi-Modal Learning for IT Professionals* service.

Online Mentoring – SkillSoft offers online mentoring for over 50 current major certification exams for IT professionals and end user technologies. SkillSoft has over 50 on-staff mentors averaging over 20 certifications each and are available 24x7. Through on-line chats and e-mail, learners can ask questions, receive clarification, and request additional information to help them get the answers and understanding they need.





SkillsSoft



Prescriptive Assessment – SkillSoft offers over 30 certification TestPrep exams addressing the most popular certification exams from Microsoft, Cisco, Oracle and CompTIA. Available the end of April 2003, TestPrep exams allow learners to test their knowledge in a simulated certification-testing environment. TestPreps can be taken in two modes—study and certification. The untimed study mode is designed to maximize learning by providing feedback and mapping back to appropriate SkillSoft courses for further study, while the against-the-clock certification mode is designed to mimic a certification exam.

Robust Hosted Learning Management Environment – Multi-Modal Learning’s full range of learning modes can be delivered as a hosted service through SkillSoft’s SkillPort™ learning management platform. SkillPort provides a robust range of learning management capabilities for learning delivery and learning program management. In addition to the current capabilities offered through SkillPort, SkillSoft is planning a number of additional features that will be part of our future unified LMS platform that will further integrate and enhance the Multi-Modal Learning user experience.

Summary

Leveraging the combined IT learning resources of SkillSoft Corporation, the widely acknowledged leader in e-Learning solutions, *Multi-Modal Learning for IT Professionals* offers powerful tools to support and enhance the speed and effectiveness of both formal and informal learning processes.

SkillSoft’s *Multi-Modal Learning for IT Professionals* is a strategic requirement for today’s business success as it supports the productivity of IT professionals, and helps businesses leverage technology to increase speed, innovation and competitive success.

SkillSoft Multi-Modal Learning™

Support for Informal Learning Processes

- Instant learning by searching for specific information in the vast ITPro Referenceware™ database
- Ask questions 24x7 to SkillSoft online mentors on any of over 40 major IT certification subjects
- Access a specific 5-minute interactive courseware lesson or a simulation to learn a specific new skills