



SkillSoft Information Technology Content Solution

Overview

The SkillSoft IT content solution encompasses the most comprehensive and diverse e-Learning content library in the industry, containing over 3,700 hours of learning. It was developed to facilitate the creation of specialized solutions around leading technologies, IT initiatives, and evolving job roles and competencies. SkillSoft has forged partnerships with leading IT companies to develop content covering the industry's most popular products and technologies.

The IT content solution encompasses award winning courseware, referenceware, simulations, live mentoring, assessments and test and certification preparation. The IT content solution can accommodate varying IT training requirements including functional solution approaches or vendor-specific hardware and software training. It allows businesses to certify the skills of a globally dispersed staff with standardized course materials through every stage of the IT learning curve. As the acknowledged leader of professional development, SkillSoft supports more than forty different professional certifications from leading software, hardware, networking and web service companies.

Market Overview

As the economic slowdown pushes businesses to squeeze budgets, organizations are forced to justify and get maximum leverage and benefit from IT expenditures, as well as use IT to cut costs from the bottom line. IT departments and service firms alike are being asked to take more responsibility for the business strategies of their customers and deliver clear value in solving actual business problems. The need to use IT departments and IT service companies to increase efficiencies is driving the demand for IT training.

Why SkillSoft?

Drawing from experience with over 2,500 clients and 18 years of IT content development, SkillSoft's IT content solution offers access to the industry's leading IT content library. With over 3,700 hours of content spanning six strategic areas, the IT content solution provides training for every IT business process and every type of user. Every year SkillSoft adds hundreds of new hours of content covering updated certifications, updated content, and new product offerings. The IT content solution also offers comprehensive IT certification coverage, providing preparation for over 40 vendor neutral certifications.

In developing its solutions, SkillSoft has partnered with leading vendors, including Microsoft, Cisco, Lotus, Macromedia and PeopleSoft. SkillSoft has also partnered with vendor neutral certification boards including CIW, CompTIA and jCERT.



Business Benefits

The following needs within organizations drive demand for the IT content solution:

- Eliminate Knowledge Gaps – Increase technical awareness in non-IT roles, including security and data-storage issues, fostering a technological environment
- Increase Productivity – Provide hands-on technical training to ramp skill sets faster and increase productivity
- Gain Competitive Advantage – Quickly implement enterprise application rollouts with large end-user populations to improve service levels.
- Train Globally 24x7 – Accelerate the pace of technology adoption by providing consistent training in real time across the organization.
- Reskill and Retain Employees – Maintain vendor certification requirements and foster a learning environment to increase employee satisfaction.

Audience

Any organization that has PCs will need IT training – this includes all Fortune 5000 companies. Companies with heavy IT infrastructure, or those that maintain a large helpdesk staff, have IT professionals who are required to maintain the latest vendor certifications, as well as users who need to keep their skills updated.

The SkillSoft IT content solution is made up of solutions that address the training needs of a broad audience:

- System Administrators and Integrators
- CIO/CTO's
- IT Project Managers
- Network Engineers
- Application Architects
- Program Managers
- Desktop Computer Users



IT Content Solution Program Information

The SkillSoft IT content solution comprises six solution areas that contain training targeted to specific functional groups.

Software Development

The SkillSoft Software Development solution area prepared developers to create and deliver products and services both on and off the Internet. It includes an extensive offering on Microsoft's .NET studio and Java Enterprise Development with J2EE. The programs also cover design principles and provide instruction on the use of various development tools and design principles.

Operating Systems and Server Technologies

Operating systems and servers are mission-critical software technologies that serve up applications for users, corporate networks, and internetworks. These systems are the prime responsibility of MIS and IT departments, and those responsible require extensive knowledge and training to stay abreast of constantly advancing technology. SkillSoft programs include training on general operating system and server fundamental, as well as application-specific programs covering technologies such as Microsoft Windows, Microsoft.NET, and Enterprise Servers, Linux, and Sun Solaris.

Internet and Network Technologies

Businesses are moving toward standards-based Internet technologies to exchange information with customers, partners, and employees worldwide more effectively. Internet server technologies are designed to meet these communication needs for a wide range of users – from workgroups and departments on a corporate intranet to Internet service providers hosting web sites that receive millions of hits per day. This solution area will benefit organizations by providing training on network connectivity, infrastructure design and implementation, and data communications. Additionally, organizations that require best security practices will benefit from the SkillSoft Internet and Network Security program covering such technologies as CISSP, SANS GIAC, CompTIA Security+.

Enterprise Database Systems

SkillSoft Enterprise Database Systems solution area provides immediate and measurable ROI when compared to the rising cost of hardware expenditures in resolving data storage and management issues. Database administrators trained in the effective implementation of storage software can reduce the total cost of operations by more effectively managing the information and data that is critical to all business processes. SkillSoft solution provides training to support database management principles, as well as specific instruction on Oracle and Microsoft enterprise database systems.



Web Design

SkillSoft Web Design solution area provides students with an understanding of how to build and implement effective, interactive web applications. SkillSoft provides up-to-date training so students have the tools to create sites and access systems that run applications, store information, and represent the “face” of an organization.

The programs in this solution area include vendor-neutral instruction on design principles, tools and scripting languages, along with a robust Macromedia developer and designer program.

Desktop Computer Skills

The Desktop Computer Skills solution area provides essential computer skills training for all desktop PC users. Programs include training on the Microsoft suite of Office products, Internet and e-mail basics, computing fundamentals and business and reporting tools.